

**Features and benefits of:  
 The CALL Vocational and Life Purpose Guide**

**Features**

Comprehensive (325 questions)  
 "Whole-person" affirmation  
 \*27 dimensions measured:  
 \*7 motivational gifts (Romans 12)  
 \*5 cognitive abilities  
 \*6 occupational interests  
 \*9 key personality traits  
 Links to Dept. of Labor O\*NET

**Supplemental reports available:**

Ideal Job Profile  
 College Major Edition  
 Life Purpose Report  
 Guide to Self Understanding  
 Relationship Compatibility

Optional coaching

**Benefits**

Superior statistical reliability (.82)  
 Outstanding predictive validity  
 Validates our natural bents, life purpose, and motivational gift mix  
 Validates our learning speed  
 Validates our preferences  
 Validates our behavioral wiring  
 Most accurate source of updated job information in the world

**Wiser Choices 80% of the time:**

Career satisfaction and success  
 College and career matching  
 Easier decision making in life  
 Knowing why you do what you do  
 Maximize personal happiness

Optimal value